



| Privacy Policy

1. Our commitment to your privacy

Your privacy is important to us, and we are committed to protecting it. We want you to understand how we use your information and that you have choices about how we use it.

Your privacy is not for sale

We do not sell your information.

Our commitment to children's privacy

We respect children's privacy. We do not market our services directly to children. If you are under 18, you may use our website under the guidance of a parent or guardian.

2. About this privacy policy

This policy applies to Diversified Technology Corp.

In this policy, we explain:

- The information we collect online and how we use it
- How to access or correct your information
- Our commitment to website security
- How we use technology to serve you better
- About third-party website links
- Contacting us about your privacy or security
- Effective date of this policy

Your choices (opting out)

We may send you newsletters or promotional emails that are relevant to supporting our relationship with you. If you'd like to stop receiving emails and

newsletters from us, you can opt-out by following the instructions included in each email or newsletter.

If you have any problems opting out or canceling your subscription, send an email to dbs@diversifiedtechnology.com, indicate opt-out in the subject line, and describe the problem in the body of the message.

3. Information we collect online

We are very careful with your personal information. We collect it through secure, encrypted channels, limit access to it and prohibit its unlawful exposure.

Examples of the information we may collect from you are:

- Email address
- Billing Account number (may include social security number, employee ID or alternate ID number)
- Credit card information (if you are paying your bill online)

We may also collect information about your device to access our electronic services.

Why we need your information

We use your information to help us provide you with tools and services related to our dental plans. We collect this information from:

- Your online registration, enrollment, or subscription. We collect information from you when you register for online services. We use this information to service your accounts and online transactions.
- Your account activity. Once your account has been opened, we collect and maintain information about your account activity. This allows us to administer your account and provide the services you have requested.
- Your website usage. When you visit our website, we may use cookies or other similar web technologies to enhance your web experience. These tools help us to recognize your access device, maintain your web session, and provide a more personalized experience. To learn more about how we use technology to help you get the most from our website, see Section 6: How we use technology to serve you better.

Email policies (use of your email)

If you are registered with this website, we may use your email address to contact you with information about your website account or to send you support information that you have requested from us.

Remember, if you decide that you'd like to stop receiving emails from us, you can opt-out by following the instructions included in each email or newsletter.

If you have any problems opting out or canceling your subscription, email dbs@diversifiedtechnology.com, indicate opt-out in the subject line, and describe the problem in the body of the message.

Sharing of information

We do not sell your information. We may share your information with your borough billing office as necessary to administer your website account or to provide you with the information you have requested from us. Your borough billing office is prohibited from using your personal information except to provide these services, and they are required to maintain the confidentiality of your information.

We may also share your information as required or permitted by law.

4. How to access or correct your information

As a registered user of our online services, you can edit your email address, password, and website preferences online.

If you need to change other information:

- Contact your agency, utility billing office, or municipality office.

5. Our commitment to website security

Our secure, password-protected website allows you to view private information (for example, billing details) and other details online. We use industry-standard firewalls and encryption to protect your information. You need a user id and password to access any online systems that display personal information. Our website features SSL (Secure Sockets Layer) with a digital certificate to enforce a minimum of 128-bit encrypted sessions.

We conduct regular web application vulnerability assessments and quarterly third-party tests to ensure all of our externally facing websites/Internet addresses are protected from attack in compliance with industry standards.

6. How we use technology to better serve you

We use different kinds of tracking technology to help us improve our website and our communications with you. For example, we collect tracking information by following your footsteps on our website.

Cookies

A cookie is a logical container of information that we store on your computer. For example, we may set an ID tag that allows us to recognize your computer when you visit our website.

We use cookies to help us optimize your online. **We do not store your personal private information in cookies.**

We may use different kinds of cookies depending on which part of our site you visit:

- **Persistent cookies:** These cookies stay in your browser until you delete them manually or your browser deletes them based on the duration period contained within the persistent cookie's file.
- **Non-persistent ("session") cookies:** These temporary cookies disappear when you close your browser.
- **Flash cookies (also called Local Shared Objects):** **We do not use Flash cookies.**
- **Trusted partners:** We may contract with trusted partners who use cookies and other tracking mechanisms to collect information on our behalf. These third parties are prohibited by our contract with them from sharing that information with anyone other than us or our designated service providers.

The Help menu on your browser will tell you how to stop your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether.

If you turn off cookies, you will still be able to access your account and information, but you may not be able to use some of the features on our website.

Other tracking methods

We use other tracking technology to help us personalize your visit to our site, including tracking beacons, JavaScript tracking, and session tracking. We use these methods to learn how we can make our site better. When we use tracking technology in emails, we may send you; it tells us when you opened the email. This helps us learn how effective our messages are to you.

7. Third-party website links

Our web pages may include links to third-party sites that provide related or helpful information or services. While we try to select quality content and sites, we do not control or operate these sites, and our policies and practices do not apply. We recommend that you review the privacy and security policies of any

site you visit before sharing your personal or health information. We use this symbol to let you know when you're leaving our site:

8. Contacting us about your privacy or security

If you have any questions about how we use your personal information or about our privacy and security policies that we didn't answer on this page, please contact our privacy department:

Diversified Technology Corp: Privacy Officer
PO Box 949
Bloomsburg, PA 17815

(844) 324-5371

9. Effective date of this policy

This policy is effective as of October 7, 2013. We may change our policy if we begin to use new technology or enhance our security systems, so you should check this page regularly for updates.



Diversified Technology Corp.